

ANNOUNCING THE 2007-08

BOB BROWN MEMORIAL SCHOLARSHIP FOR JOURNALISTS

The Broadcast & Electronic Communication Arts and Journalism departments at San Francisco State University are pleased to announce the annual Bob Brown Memorial Scholarship will be awarded for the 2007-08 academic year.

This scholarship has been established by the National Broadcasting Company to honor television photojournalist Bob Brown, who was killed in November 1978 while on assignment in Guyana.

The scholarship award will be \$1,000. In the event of a tie in first place, the award will be divided.

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TO BE ELIGIBLE, APPLICANTS MUST:

- Be enrolled at San Francisco State University at the time of application and at the time of scholarship award as a fulltime undergraduate major in Broadcast (BECA) or Journalism.
- Be at least in their upper sophomore year but not be graduating earlier than May 2008.
- Have passing grades in all subjects taken at college level (current semester grades not included)
- Submit copies of unofficial transcripts showing all college work.
- Be capable of living up to the high standards exemplified by Bob Brown –“courage, sensitivity, talent.”
- **SUBMIT A 500-WORD AUTOBIOGRAPHY AND A 750-WORD ESSAY ON THE FOLLOWING:**

For the past several months Dateline NBC has featured a controversial series called "To Catch a Predator". The series has resonated with viewers in the form of high ratings. But the series is also raising questions among ethical journalists.

Using the code of ethics from nationally recognized professional organizations such as the Society of Professional Journalists, Radio-Television News Directors Association and others, identify the ethical issues raised by "To Catch a Predator". Also, stake a position that you would take. Defend your decision using professional codes of ethics.

Application forms are available in the Broadcast Electronic Communication Arts and Journalism department offices.

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Submit applications to the Journalism Department , HUM 305.

Deadline: Friday, 4 p.m., April 27, 2007 at the Journalism Dept.

Humanities Room 305

